

American Orthopaedic Society for Sports Medicine 2022 Support Opportunities



Engage with AOSSM members, sports medicine Fellows and other healthcare professionals

In 2022, the American Orthopaedic Society for Sports Medicine is celebrating 50 years of serving the sports medicine community. Be a part of the celebration by promoting your organization and building brand awareness with AOSSM activities throughout the year.

Partnering with AOSSM offers you unparalleled access to orthopaedic sports medicine professionals. Doing so in 2022 brings even better visibility, as AOSSM marks its 50th Anniversary, highlighted by a celebration at the 2022 Annual Meeting, July 13-17 in Colorado Springs, CO.

Let AOSSM help you reach your customers to share the latest technologies in the diagnosis, prevention, treatment and rehabilitation of sports injuries.

Support opportunities are available year-round

Live Educational Activities

- 2022 Annual Meeting, the premier educational event in orthopaedic sports medicine
- 2022 Fellows Course
- 2022 Surgical Skills Courses (spring and fall)

Research Support

- Steven P. Arnoczky Young Investigator Grant
- Sandy Kirkley Clinical Outcomes Research Grant

Industry Awards

- Excellence in Research Award
- Fellows Best Clinical Science Award
- Fellows Best Basic Science Award
- Bart Mann Award for the Advancement of Sports Medicine Science

And more!

For information about these opportunities and to create a customized package, contact:

Melanie Stanton, CAE, CFRE, DES

Director of Development & Individual Giving

Direct: 847.655.8651

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AOSSM Annual Meeting

- More than 2,200 participants including the top sports medicine surgeons
- Nearly 48% of participants work in a private setting and are decision-makers
- Global participation
- More than 20 hours of accredited medical education
- Dedicated time for industry activities and exhibits

<u>Opportunity</u>	<u>Description</u>	<u>Investment</u>	<u>Commitment Deadline</u>
General Session Educational Grant	<p>Approximately, 2,000 attendees gather each day to hear the top paper and invited speaker presentations. Provide an educational grant and your organization will be publicly recognized from the podium, in signage outside the General Session room and in annual meeting promotional materials.</p> <ul style="list-style-type: none"> - Thursday: ACL - Saturday: Rotator Cuff and Biceps - Saturday: Complex Shoulder Instability - Sunday: The Aging Athlete - Knee 	\$10,000	June 1, 2022
Game Changers	<p>Meeting attendees all gather to hear about practice-changing information from the field. Game Changers deliver ideas or procedures that will shift the paradigm of sports medicine.</p> <ul style="list-style-type: none"> - Friday Session: TEAMS Multi-center Research 	\$12,000	June 1, 2022
Final Program	<p>Place an ad to drive traffic to your exhibit booth, encourage attendees to attend your session or celebrate the AOSSM 50th Anniversary!</p> <p>The program includes details about the scientific program and meeting logistics. Available as a print piece and distributed digitally, everybody at AOSSM Annual Meeting references the program many times throughout the conference. Full-page display ads available.</p>	<p>\$7,500 for internal page</p> <p>\$8,500 for inside front cover and for back cover</p>	May 15, 2022
Instructional Course	<p>These early-morning sessions providing an in-depth look at a variety of topics in the form of case-based studies or didactic lectures. Sponsors of Instructional Courses are provided two complimentary registrations per sponsored course.</p>	\$6,000	June 1, 2022

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Presidential Guest Speaker: Clark Kellogg, lead basketball analyst for CBS and former NBA player	All meeting participants gather to be inspired by the Presidential Guest Speaker every year. This year, James Franklin has been invited to speak on "Building Teams and the Care of the Student Athlete".	\$20,000	May 31, 2022
WiFi	Support this high-visibility opportunity to have the name and logo of your organization or a featured product appear on the splash page when attendees log on to use the convention center WiFi.	\$20,000	June 30, 2022
Welcome Reception (Thursday evening)	The official kick-off to the Annual Meeting, held at a premier venue, and a great way to network with old and new colleagues. Sponsors will be recognized with signage at the event and in all annual meeting promotional materials.	\$50,000 exclusive \$20,000 each	May 13, 2022
Saturday Night Family Event	Always a highly anticipated event, attendees and their families will enjoy an evening of fun and entertainment. Thousands of people attend this closing-night party. Sponsors will be recognized with signage at the event and in all annual meeting promotional materials.	\$50,000	May 13, 2022
Charging Station	Charging kiosk allows attendees to recharge their devices while checking email and working. Counters with cords will be available in the registration or the exhibit area and branded with your organization or product name and logo. Sponsor has the option to provide attendees with branded screen cleaner available at the charging station (cleaner may supplied by sponsor).	\$22,000	May 13, 2022
Registration Bag	Provide attendees with a backpack that is used every day of the meeting and features your company name and logo alongside the AOSSM logo. AOSSM works with you to select the bag and AOSSM manages the order.	\$6,000 plus the cost of the bag	May 13, 2022
Badge Lanyards	EXCLUSIVE SPONSORSHIP: Have your company logo appear on annual meeting neck lanyards, alternating with the AOSSM logo. All attendees receive a lanyard and will wear your logo with pride throughout the meeting.	\$15,000	May 13, 2022
Hotel Key Cards	EXCLUSIVE SPONSORSHIP: Have your company logo appear on hotel key cards given to all annual meeting attendees staying at the headquarters hotel. Key cards are used every day and your company logo will be prominently featured.	\$15,000	May 13, 2022

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AOSSM Donor Lounge	Top AOSSM individual donors are invited to kick back and relax in our donor lounge where snacks and beverages will be provided. Sponsor this oasis and have your name and logo on signage inside and outside the room and an organization representative is invited to stay in the room to engage donors.	\$28,000	June 30, 2022
Meeting App	<p>The Annual Meeting app is where attendees go to find all of the current information about concurrent sessions, exhibit hall activities, sponsors, meetings, awards, social events and more. Secure this sponsorship and receive:</p> <ul style="list-style-type: none"> • Splash page ad • Two banner ads • Banner ad in the app launch email sent to attendees • Your logo on app signage onsite 	\$12,000	June 1, 2022
Meeting App Banner Ad	The Annual Meeting app is a high-visibility tool used by attendees. Feature your banner ad on the app, compatible with all devices.	\$1,500	June 1, 2022
Push Notice	LIMITED AVAILABILITY: Send a message to meeting attendees through the conference app. Invite them to visit your booth, congratulate award winners, highlight a new product line -- the possibilities are endless! (Message will first be approved by AOSSM).	\$2,500	July 8, 2022
Keystone Theater	Use this 30-minute session to offer meeting attendees a deep-dive into your latest product or service for the sports medicine community. Keystone Theaters are located in the Exhibit Hall in a high-traffic area. Presentations are limited to two per session and will be available on Thursday, Friday and Saturday, during the mid-morning break and during lunch.	\$8,000	May 13, 2022
<p>ONLY ONE LEFT!</p> <p>Live Surgery Demonstration</p>	AOSSM is bringing the OLC Mobile Lab back to our exhibit floor. The lab can accommodate up to 30 people inside the lab and additional viewing will be offered in a seating area outside the lab which includes a viewing screen. Companies can live-stream the demo to their exhibit booth for an additional fee.	<p>30-minute demo: \$12,000 plus materials</p> <p>60-minute demo: \$18,000 plus materials</p>	May 13, 2022

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Daily Email Update SATURDAY AVAILABLE	Reach all AOSSM Annual Meeting attendees! Choose one day or feature your organization every day of the meeting. Daily sponsorship includes a click-thru banner ad on the email that meeting attendees receive every morning, highlighting the special events of the day.	\$3,500 per day or all four days for \$12,000	June 1, 2022
Digital Ad	Your digital product ad will appear on three screens along the path that meeting attendees will follow to visit the exhibit hall, grab a coffee and network. Choose to include your ad as part of a rotation with other organizations or secure all three screens for three days with an exclusive sponsorship.	\$12,000 exclusive (3 screens Thur - Sat) or \$1,500 per ad	June 1, 2022
Registration Sponsor	EXCLUSIVE OPPORTUNITY: This high-impact, high-visibility opportunity includes a click-thru banner ad on the AOSSM Annual Meeting registration page and a click-thru banner ad on the emails sent to meeting registrants (registration confirmation, check-in reminders and show updates). For a small additional fee, your organization's logo will be included on a custom screen saver on every public-facing kiosk in the registration area and on a wrap surrounding the registration stands -- See Annual Meeting Registration Kiosks.	\$35,000	January 25, 2022
Annual Meeting Registration Kiosks	Your organization's logo will be included on a custom screen saver on every public-facing kiosk in the registration area and on a wrap surrounding the registration screen.	\$5,000, plus production costs	May 2, 2022
Exhibit Tracker Email	Reach attendees after the show: The Exhibit Tracker Email is a personalized email that is sent to all attendees following the meeting. The email thanks them for participating and includes a list of booths they visited. Your banner will display for every attendee, even if they did not scan their badge at your booth.	\$3,500	June 30, 2022
Exhibit Hall Aisle Signs	EXCLUSIVE OPPORTUNITY: Put your message where everybody will see it: on the aisle signs that attendees use to navigate the Exhibit Hall. Double-sided signs will hang prominently below the numbered aisle signs so you can drive attendees to your booth. Production, installation and dismantling costs are not included and will be quoted.	\$20,000	May 2, 2022

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<u>Opportunity</u>	<u>Description</u>	<u>Investment</u>	<u>Commitment Deadline</u>
<p style="text-align: center;">JUST ADDED!</p> <p>Transportation Package</p>	<p>This package provides great visibility for all meeting attendees. AOSSM provides signage at shuttle bus stops at the Broadmoor Resort and at the partner hotels. Sponsor logo will be included on the printed bus schedules and on the digital schedules.</p> <p>Sponsor may provide a promotional video which will play on a loop during all times buses are running – including during runs to/from the Flying W Ranch where all meeting attendees will participate in Family Night.</p> <p>Sponsors may provide, at their own expense, flyers and/or a gift item which AOSSM will place on each seat during the return trip from Family Night.</p>	<p>\$40,000 exclusive or \$9,000 shared</p>	<p>May 2, 2022</p>
<p>Podcast Theater</p>	<p>Have your branding on the structure and your company's name announced as a sponsor. The podcast theater will be active during all four days of the meeting.</p>	<p>\$15,000</p>	<p>May 2, 2022</p>
<p>Unique Advertising Packages</p>	<p>Interested in branded floor clings, banners and other eye-catching advertising? Let us create a package designed to fulfill your vision.</p>	<p>Pricing varies</p>	<p>May 30, 2022</p>

AOSSM Golf Tournament			
<u>Opportunity</u>	<u>Description</u>	<u>Investment</u>	<u>Commitment Deadline</u>
Tournament Golf Hole	Show your support for players! AOSSM will have a tee box sign at your designated hole AND a thank you message will display on each golf cart's screen as players approach the hole. Messages can be customized.	\$600/hole	June 10, 2022
Drink carts	With this premier sponsorship, you can keep players hydrated while they enjoy the green. Your organization name and logo will appear on drink carts placed along the course.	\$5,500 sponsorship + cost of drinks	June 10, 2022
Golf balls	All golfers receive a sleeve of golf balls. Have your organizations name and logo printed on the balls as a keepsake for the players.	\$5,000	June 10, 2022

Other In-person Education

<u>Opportunity</u>	<u>Description</u>	<u>Investment</u>	<u>Commitment Deadline</u>
Surgical Skills Course: Pediatric Adolescent Sports Medicine April 8-9, 2022	A collaboration between AOSSM and the Pediatric Orthopaedic Society of North America, this course features experts in pediatric sports medicine and practical hands-on lab experience. Your sponsorship includes a 15-minute presentation and an exhibit table at the OLC.	\$17,500 Exhibit table only: \$7,500	March 18, 2022
Fellows Course: July 2022	This bootcamp style course includes lab and didactic experiences for incoming sports medicine fellows. Your sponsorship includes an exhibit table and a 15-minute presentation during the program.	\$17,500	June 17, 2022
Surgical Skills Course: November 2022	A collaboration between AOSSM and the Women's FORUM, this course features engagements with experts in sports medicine and practical hands-on lab experience. Your sponsorship includes a 30-minute presentation and an exhibit table at the OLC.	\$17,500 Exhibit table only: \$7,500	October 3, 2022

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Awards

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Excellence in Research Award	The Excellence in Research Award is given annually by the Research Committee to the best full-length manuscript submitted by a primary author under the age of 40 at the time of the Annual Meeting.	\$2,000	June 1, 2022
Fellows Best Clinical Science	The Fellow Research Awards are given annually by the Fellowship Committee to the best research submitted by abstract for the AOSSM Annual Meeting from a sports medicine fellow. The awards are given in two categories, Clinical Science and Basic Science.	\$1,500	June 1, 2022
Fellows Best Basic Science	The Fellow Research Awards are given annually by the Fellowship Committee to the best research submitted by abstract for the AOSSM Annual Meeting from a sports medicine fellow. The awards are given in two categories, Clinical Science and Basic Science.	\$1,500	June 1, 2022
Bart Mann Award for the Advancement of Sports Medicine Science	Award honors AOSSM's first Director of Research and is given to AOSSM members who serve as grant application reviewers for the NIH. Reviewers each receive a \$5,000 stipend for this work.	\$5,000	June 1, 2022

Other Opportunities

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Sports Medicine Update	<p>EXCLUSIVE OPPORTUNITY: Sports Medicine Update is AOSSM's quarterly publication on all the latest Society news, available resources, and developments within the orthopaedic sports medicine community. The magazine is publicly available on the AOSSM website.</p> <p>As an exclusive sponsor, you will receive a full-page, full-color ad in every issue.</p>	\$20,000	N/A
Emerging Leaders Reception and Nightcaps Meetings	Nightcaps are virtual AOSSM meetings aimed at providing AOSSM members under the age of 45 with information to build their practice and develop leadership skills. These are informal, relaxed meetings designed for the exchange of ideas.	\$10,000	June 1, 2022
AJSM Webinars	The AJSM Webinar Series provides an opportunity for American Journal of Sports Medicine (AJSM) authors to discuss their work with readers with ample time set aside for Q&A.	\$2,500 per webinar or all 4 for \$7,500	March 1, 2022
Easy Reider Podcast	AOSSM Executive Editor and AJSM and OJSM Editor-in-Chief Dr. Bruce Reider interviews high profile leaders in the field of orthopaedic sports medicine to delve into their personal stories and explore their insights into the world sports medicine community.	\$1,000 each or \$10,000/year	N/A
Education with a Purpose	Have your educational program approved for AOSSM's Education with a Purpose standard. If your application is approved, you are entitled to use the EwaP logo on materials promoting your program and your course will be listed in AOSSM collateral.	\$5,000 (includes \$250 non-refundable application fee)	N/A
JUST ADDED! AOSSM/AAOS Online Orthopaedic Sports Medicine Review Course	Available 24-7-365 to help surgeons prepare for the certification and recertification exams, the Orthopaedic Sports Medicine Review Course information page offers a spotlight opportunity. Your sponsorship provides you with a display ad on the review course information page.	\$40,000 OR Bundle with the AOSSM Online Self-Assessment for \$48,000	N/A

AOSSM 2022 Sponsorship Benefits

	Platinum	Gold	Silver	Bronze
	\$100,000 +	\$75,000 – \$99,999	\$25,000 - \$74,999	\$10,000 - \$24,999
Use of Corporate Sponsor logo				
One use of the membership mailing list with pre-approval of use/content shared				
Use of the Annual Meeting attendee mailing list				
Use of the Specialty Day attendee mailing list				
Host an Industry Symposium during the Annual Meeting				
Logo recognition on Annual Meeting signage	Color Logo	Color Logo	Black & White Logo	Name Only
Logo recognition in Annual Meeting Preliminary and Final Programs	Color Logo	Color Logo	Black & White Logo	Name Only
Logo recognition on Specialty Day signage	Color Logo	Color Logo	Black & White Logo	Name Only
Hyperlink logo on sportsmed.org – AOSSM’s website				Name Only
Quarterly social media exposure				
Verbal recognition at Board of Directors Dinner during the Annual Meeting				
Verbal recognition during Specialty Day				
Recognition in AOSSM materials throughout the year	Color Logo	Color Logo	Black & White Logo	Name Only
Banner ad in Action and Updates Newsletter				
Invitations to the Board of Director’s Dinner during Annual Meeting	2			
Invitations to the Corporate Advisory Group Meeting in the fall (includes dinner with the Board of Directors)	2			
Opportunity to host a networking event at Annual Meeting				
Complimentary subscriptions to Sports Medicine Update	4	4	2	

Elite Sponsors (those who commit \$150,000 or more in a single AOSSM fiscal year) may opt to have their website content indexed on the AOSSM site. When healthcare professionals search the AOSSM site, information about Elite Sponsor products, activities and articles will appear alongside AOSSM content.



American Orthopaedic Society
for Sports Medicine

We Keep You in the Game.™

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